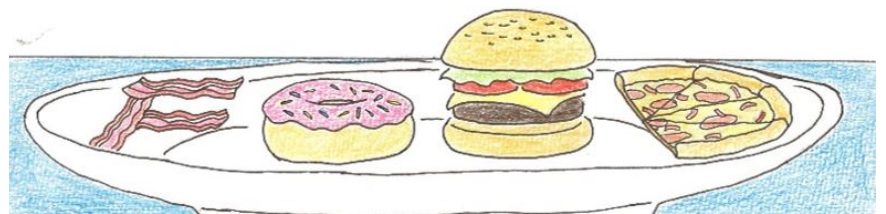
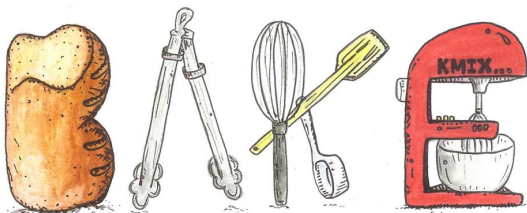
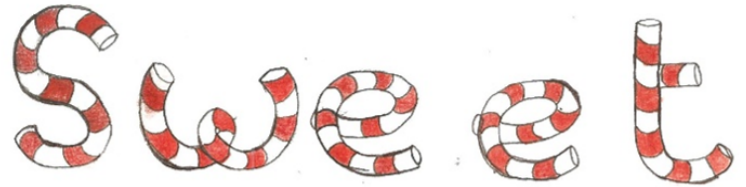


Design Your Own Font

with Matthew Ablitt



Typography



The use of type or fonts (the style of how something is written) is one of the most important tools for a graphic designer.

It can set a mood, take you back to a different time, create unity between images, and organise how something is communicated.

You can *draw* each
letter in the **same** way
to look like the word.



You can also *draw* each letter in a **different** way to describe the idea or topic.

CHILL

COFFEE

NERD

Sweet

Simon Armstrong, Pen and Ink, 2014

ARTIST

Tattoos

FOOD

SPORTS

Michael Tijono, Pen and Ink, 2014

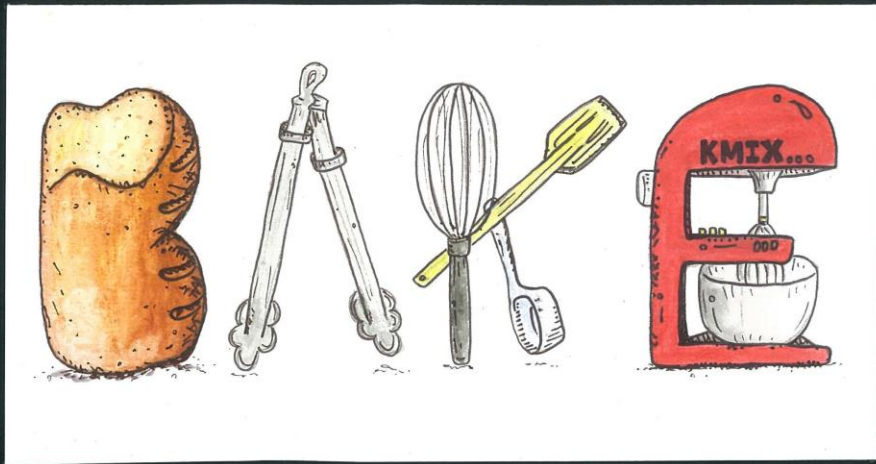
METALHEAD

KAWO

Artsy

KAWAII

Kirsten Mitchell, Pen and Ink, 2014



Your Task:

Create your own font to describe a word.

Challenge: choose a word where every letter is drawn differently (Food, sport, artistic, gamer, farm, animal).

Or: if you are not so confident with drawing, choose to design a font to describe a texture (smooth, spiky, furry, smoky).

- **Step 1:** Brainstorm ideas for the word you will use and how you will draw it, or choose one of the words in the next few pages.
- **Step 2:** Use the worksheet guides to copy, trace, or space out your letters evenly.
- **Step 3:** Draw your designs and patterns in and around each letter.

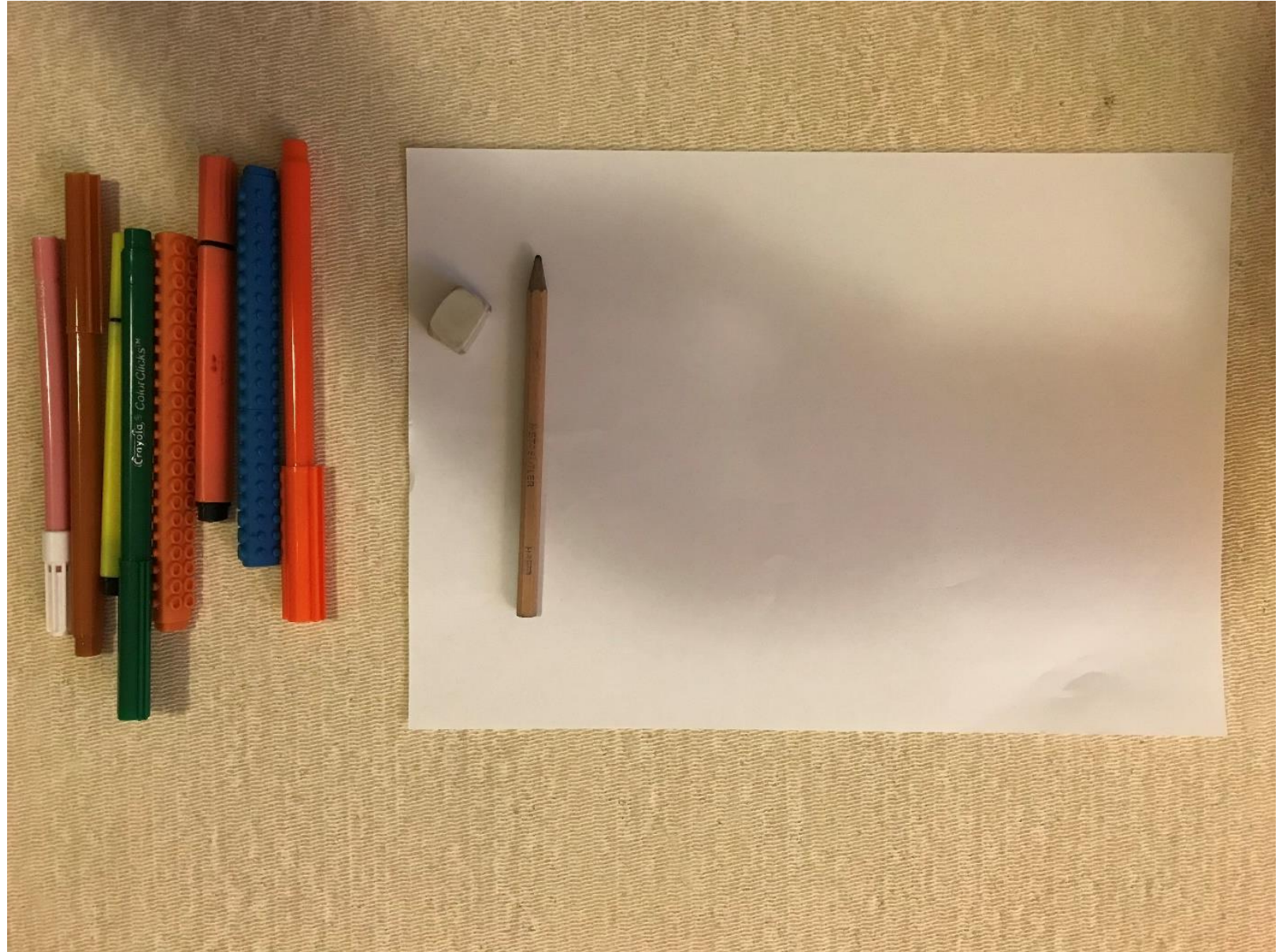
Materials

Pencil.

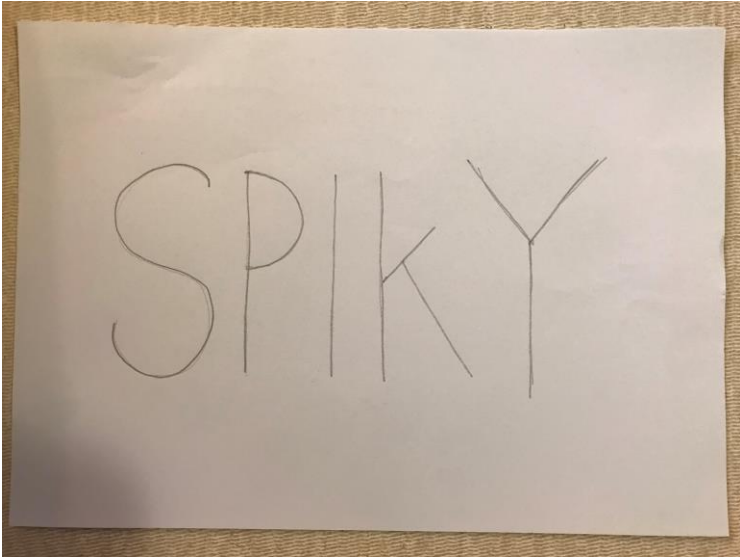
Paper.

Rubber.

Pens.



Drawing the word SPIKY:

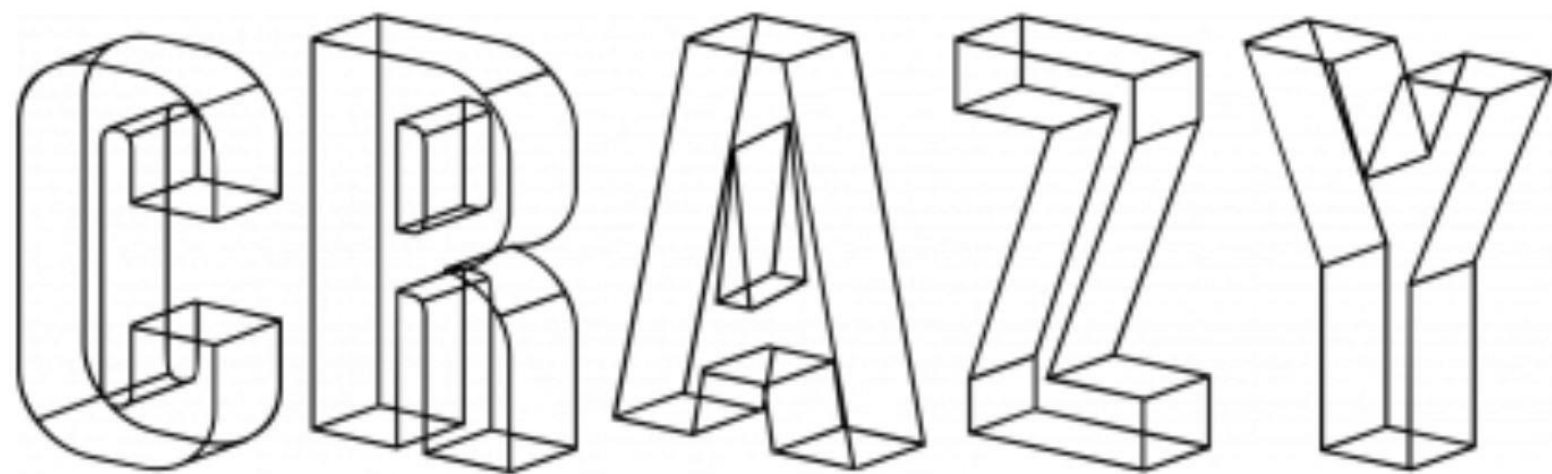




Blank Word sheets.

To copy, trace or print out:

AQUA



FROST

SPIKE

Furry