

THE 42nd ANNUAL
SUTHERLAND SHIRE MAYORAL DEBUTANTE

Charity Ball

SPONSORSHIP PROPOSAL

SATURDAY 26 MAY 2018 | 6.30PM

SUTHERLAND ENTERTAINMENT CENTRE

BROUGHT TO YOU BY SUTHERLAND SHIRE COUNCIL
& SUPPORTING KOOKABURRA KIDS

Kookaburra Kids



History

Presidential/Mayoral Balls, although not always including debutantes, have taken place in the Sutherland Shire since the 1930s. 2018 marks the 42nd anniversary of the Sutherland Shire Mayoral Debutante Charity Ball, believed to be the longest running Council event of its kind in Australia. Over the years, hundreds of debutantes and their partners have taken part in the ball and raised hundreds of thousands of dollars for local charities and other worthy causes.

Sponsorship

WHY SPONSOR THE SUTHERLAND SHIRE MAYORAL DEBUTANTE CHARITY BALL?

Your organisation will be supporting an important local charity, Australian Kookaburra Kids Foundation.

The Ball gives sponsors maximum brand exposure and presents you with an opportunity to advertise to residents and businesses in the Sutherland Shire both in the lead up and on the night of the event.

Charity Partner

The Australian Kookaburra Kids Foundation supports children living in families affected by mental illness. The program provides early intervention, recreational and educational camps, plus other activities, giving kids a break in a fun, positive and safe environment. Kids have the opportunity to meet other kids in similar families and develop new friendships.

The Australian Kookaburra Kids Foundation believes all children deserve what is their birthright, the right to be happy, the right to be nurtured and the right to be a kid.



Sponsorship Packages

PREMIER PARTNER

\$2,500

Includes (10x complimentary tickets, valued at \$1,100)

PLUS

- Inclusion in Council's Our Shire newsletter delivered to 83,000 households
- Inclusion in The Leader
- Prominent seating at the event
- Display of corporate signage (two pull-up banners provided by partner)
- Professional photos of your guests, signage and logo placement at the event
- Display of promotional material in the foyer, as approved by Council (partner supplied)
- Logo on Sutherland Shire Council's webpage for the event
- Acknowledgement as a Premier Partner for the event
- Logo on event program

EVENT PARTNER

\$1,500

Includes (6x complimentary tickets, valued at \$660)

PLUS

- Display of corporate signage (two pull-up banners provided by partner)
- Professional photos of your guests, signage and logo placement at the event
- Logo on Sutherland Shire Council's webpage for the event
- Acknowledgement as an Event Partner for the event
- Logo on event program

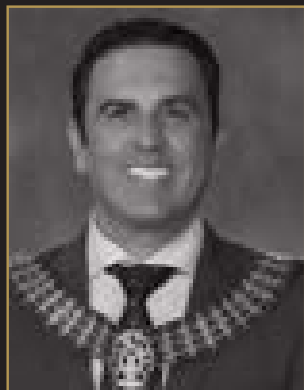
DEBUTANTE AND PARTNER SUPPORTER

\$220

Covers the cost of tickets for a Debutante and Partner of your choice

- Acknowledgment as a Debutante and Partner Supporter for the event

Mayor's Message



On Saturday 26 May, I will be hosting the 42nd Sutherland Shire Mayoral Debutante Charity Ball at the Sutherland Entertainment Centre. The Mayoral Ball is one of the premier events on the Shire's calendar drawing over 300 guests to celebrate a longstanding tradition, the achievements of the young men and women being presented and to raise money for the 2018 charity partner Australian Kookaburra Kids Foundation. We are seeking support and sponsorship from community minded organisations to partner with us for the Ball. I urge you to dig deep to support this fantastic local charity.

Sutherland Shire Mayor
Cr. Carmelo Pesce



**For more information on
sponsorship opportunities contact:**

Lyn Hoyle, Events Team Leader
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